

Donor Benefits, Naming and Recognition



	Exhibit Naming Opportunity	Recognition in Lobby	Membership	Birthday Party
Founding Citizens \$500,000 and up	■	Sunburst	Lifetime Engaged Explorer	1
City Architects \$250,000 - \$499,999	■	Sunburst	Lifetime Engaged Explorer	1
City Mayors \$100,000 - \$249,999	■	Sunburst	Lifetime Engaged Explorer	1
City Council \$50,000 - \$99,999	■	Interactive Wall	Engaged Explorer	1
City Heroes \$25,000 - \$49,999		Interactive Wall	Lively Learner	
City Planners \$10,000 - \$24,999		Interactive Wall	Lively Learner	
City Dwellers \$5000 - \$9,999		Interactive Wall		
Friends of Pretend City \$100 - \$4,999		Annual Giving Wall (1 year)		

	Admission Tickets	Tile	Invitation to Exclusive Behind-the-Scenes Event with Key Leaders	Acknowledgement on Web Site	Subscription to Pretend City E-newsletter
	25	1 (large)	■	■	■
	25	1 (large)	■	■	■
	25	1 (large)	■	■	■
	20	1 (small)	■	■	■
	15	1 (small)	■	■	■
	15		■	■	■
	10		■	■	■

Many donors sign pledge agreements and make payments over a five-year period. Pledges are a flexible way to make a significant contribution!